

HERE TO HELP

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The Chromologist



Sept 2020  
UK/EU/ROW



**NOTICE** We make every effort to ensure accurate colour reproduction throughout this brochure. However, owing to printing limitations, the colours shown may not be wholly representative. Test one of our sample pots in situ to discover the true depth of colour and experience how our pigments gently shift in light and shade. For full terms and conditions of sale, please visit [farrow-ball.com](http://farrow-ball.com).

MODERN EMULSION

# Meet Modern Emulsion

It's the details in our formulation that deliver our high-performance finish. Our team of expert chemists have crafted Modern Emulsion with a series of benefits that will stand up to life at home.

## Washable and wipeable

Making it easy to remove spills and marks, not paint.

## Super tough

Made with high-quality minerals and strong binders to combat knocks and scrapes.

## Protected against mould

Keeps kitchens and bathrooms looking fresh.

## Easy to apply

An evenly balanced paint mixture for smooth, uniform colour on your walls.

## Eco-friendly and child-safe

Made with a low-VOC water base and rigorously tested for safety.

*Suggested scheme:*



All White  
No.2005



Lime White  
No.1



Off-Black  
No.57



“We make it difficult for stains to soak in by using tightly cross-linked molecules that work like a waterproof jacket. These lock together to create a smooth surface, which allows splashes to slide right off. ”

- Gareth Hayfield,  
Head of Research and Technical

*Suggested scheme:*



Ammonite  
No.274



Purbeck Stone  
No.275



Cornforth White  
No.228





Wall: Oval Room Blue No.85 Modern Emulsion, Woodwork: Strong White No.2001 Estate Eggshell



“We add an ingredient with special properties to preserve the paint film, so it’s protected against mould, mildew, and yeast. Making it perfect for kitchens, bathrooms, or any room in the house. ”

- Gareth Hayfield,  
Head of Research and Technical

*Suggested scheme:*



Strong White  
No.2001



Dove Tale  
No.267



Down Pipe  
No.26



Walls: Stiffkey Blue No.281 Modern Emulsion, Woodwork: Shaded White No.201 Estate Eggshell



“We pack our paint full of rich pigment, minerals, and resin – that’s what enables us to create a solid layer of colour.”

- Gareth Hayfield,  
Head of Research and Technical

*Suggested scheme:*



Wevet  
No.273



Lulworth Blue  
No.89



Blazer  
No.212





Walls: Bone No.15 and India Yellow No.66 Modern Emulsion



Walls: Bone No.15 and Inchyra Blue No.289 Modern Emulsion



## Try Colour Consultancy

Inspired to bring your home to life with Modern but not sure where to start? From troubleshooting tricky spaces to choosing a palette that works for your home, our expert Colour Consultants are on hand to help with a choice of in-home and virtual colour advice sessions.

To find out more about our tailored service, or to book your session:

Go to [farrow-ball.com/colour-consultancy](https://farrow-ball.com/colour-consultancy)

Call us on +44 (0)1202 876141

Visit your nearest showroom